



# 2003-2004 Community Membership



## Why your membership matters

LEAD San Diego's overarching objective is to provide information and opportunities of significant regional importance. By meeting the needs of busy opinion leaders like you, we believe that the greater San Diego region can realize a powerful network of connected and able community leaders who are prepared to impact our major quality of life challenges.

**Our region can't do it without you!**

## How LEAD San Diego makes a difference

We advance the prosperity of the greater San Diego region through a growing network of connected, knowledgeable, able and active community leaders like you. Together, we accomplish this by:

**Strengthening our region's leaders** through cutting-edge skills development and issues-based orientation for a variety of targeted audiences, including community leaders, business executives, public officials, educators and emerging leaders;

**Engaging the community** by examining and discussing regional issues and trends in a variety of venues to increase community learning and both build and enhance the network of attentive citizens and community leaders;

**Taking action** by promoting region-wide problem solving, facilitation and collaboration to inform policy-making processes and execute community initiatives.

*See reverse side for Membership Benefits*

Please fill out and mail or fax the form below

### Membership Level:

- Gold - Sustaining Member (\$500)
- Platinum - Founding Member (\$1000)
- Trustee (\$2000 for 3 years)
- Yes, I need the new LEAD lapel pin
- No thanks, I have the new pin

Membership contribution: \$ \_\_\_\_\_

Additional contribution \$ \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT!**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Method of Payment:**  Check  Visa  MC  Discover  Invoice Me

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

# Community Membership Benefits

## Gold – Sustaining Member \$500

- New LEAD San Diego lapel pin (if needed)
- Complimentary subscription to LEAD San Diego's electronic newsletter Connections
- Prominent acknowledgement in LEAD San Diego's electronic newsletter Connections
- "Active Members at a Glance" recognition in on website
- Invitation to all LEADerTrends forums at a 20% discount
- Exclusive invitation to 2-3 member-only events (\$100 value)
- Inclusion in opinion leader polls and surveys on regional issues and debates
- The San Diego Regional Leadership Directory (Online w/ password) including placement assistance for boards, task forces and public commissions
- Four complimentary tickets to LEAD San Diego's Visionary Awards (\$400 value)
- Prominent recognition in Visionary Awards Program

## Platinum – Founding Member \$1000

- New LEAD San Diego lapel pin (if needed)
- Complimentary subscription to LEAD San Diego's electronic newsletter Connections
- Prominent acknowledgement in LEAD San Diego's electronic newsletter Connections
- "Active Members at a Glance" recognition in on website
- Invitation to all LEADerTrends forums at a 20% discount
- Exclusive invitation to 2-3 member-only events (\$100 value)
- Inclusion in opinion leader polls and surveys on regional issues and debates
- The San Diego Regional Leadership Directory (Online w/password) including placement assistance for boards, task forces and public commissions
- Four complimentary tickets to LEAD San Diego's Visionary Awards (\$400 value)
- One complimentary ticket to all LEAD San Diego's LEADerTrends forums (\$150)
- Up to seven additional tickets at a 20% discount to LEADerTrends or member-only events
- 200 word advertorial on you or your organization in Visionary Awards Program
- Recognition on LEAD San Diego website throughout the year with link to your website (\$100 value)

## Trustee – \$2000 a year for 3 years

- New LEAD San Diego lapel pin (if needed)
- Complimentary subscription to LEAD San Diego's electronic newsletter Connections
- Prominent acknowledgement in LEAD San Diego's electronic newsletter Connections
- "Active Members at a Glance" recognition in on website
- Invitation to all LEADerTrends forums at a 20% discount
- Exclusive invitation to 2-3 member-only events (\$100 value)
- Inclusion in opinion leader polls and surveys on regional issues and debates
- The San Diego Regional Leadership Directory (Online w/ password) including placement assistance for boards, task forces and public commissions
- Six complimentary tickets to LEAD San Diego's Visionary Awards (\$600 value)
- One complimentary ticket to all LEAD San Diego's LEADerTrends forums (\$150)
- Up to seven additional tickets at a 20% discount to LEADerTrends or member-only events
- 200 word advertorial on you or your organization in Visionary Awards Program
- Recognition on LEAD San Diego website throughout the year with link to your website (\$100 value)
- Input and sounding board to drive LEAD's programming
- Complimentary ticket to 3-4 annual Leadership Trust meetings (\$500 value)